

**Camp Education Society's
Rasiklal M. Dhariwal Institute of Management, Pune
Analysis of Feedback about Curriculum –Student**

Most of the students feel that MBA program is well organized, industry oriented and in line with corporate requirements.

The majority of the students feel that MBA programme helps in grooming their personality and their employability skills are enhanced.

Majority students expressed that their expectations regarding MBA are fulfilled.

Some students suggested Digital Marketing Management, Telecommunication, Sports management, etc. specializations to be introduced.

Almost all the students have an overall impression of MBA as very good or excellent.



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**Camp Education Society's
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Analysis of Feedback about Curriculum –Teachers**

Most of the Faculty members opined that the revised MBA program is well organized and curriculum is Industry oriented.

Faculty members feel that MBA program helps in developing knowledge & skills that enhances employability of students.

All faculty members agree that the MBA program fulfils student's expectation.

Some faculty members show their concern regarding mapping of syllabus with corporate requirement and personality grooming of students. To bridge this gap institute may plan some certificate and value added courses to cope up with industry requirement.

There is mix opinion regarding specializations required. Some faculty members suggest reducing existing number of specialization, whereas others are of the opinion that specializations like Business Analytics, Sports Management, Construction Management, Facility Management, etc should be introduced. Some faculty members also suggested to revisit the contents of specific courses, for example, to include the courses like HR Analytics, Personal Finance and Wealth management, Case Studies and units like relevant quantitative aspects in HR courses, reverse mortgage, crypto currency in Finance specialisation.

Overall impression and satisfaction of revised MBA program is Very Good or Excellent.


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**Camp Education Society's
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Analysis of Feedback about Curriculum – Alumni**

Alumni rated the MBA program as average and above average. Overall impression of this MBA program is good. Most of the Alumni said that MBA program is well organized. Majority alumni think that this MBA program is industry oriented and syllabus is in line with corporate requirement. According to few alumni still there exists gap between corporate requirement and actual syllabus teaching. All of the respondents agree that MBA program helps in acquiring knowledge and developing skills. There is mixed opinion about expectations, enhancing employability and grooming personality, though most of them agree with these statements. Few of them did not express their opinion (Neutral).

New specializations suggested to be introduced are Hospitality Management, Food Marketing, Sports management.

There are lot of suggestions from alumni that can be summarized as below:
More autonomy should be given to the institutes to include evaluation parameters that are more flexible and practical. The institutes should take care of overall grooming of the students and make them industry ready with outcome based approach and attitude.

The strong communication skills and overall knowledge of business administration is expected from MBA students by the industry. However both of these aspects have not been observed at expected level of proficiency in students even after completing MBA degree. The alumni further suggested arranging more sessions on these topics with demo from real life scenario with help of industry persons or alumni and create a forum where they can discuss and share thoughts on operational issues in their field.


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**Camp Education Society's
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Analysis of Feedback about Curriculum –Industrialist/Employers**

All the industry representatives opined that MBA program is well organized, curriculum is industry oriented, syllabus is in line with corporate requirement. MBA helps in increasing knowledge and developing skills, helps in grooming personality.

They expressed that there should be more industry exposure and more interactive program for students. Further they suggested two months compulsory industrial training every year for each student.

Few of respondents feel that MBA program lacks in enhancing employability of students and fulfilling industry expectations. It reflects that though the curriculum is well organised and industry oriented efforts are to be focused on implementation of the curriculum.



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Action Taken Report on Feedback**

The feedback from various stakeholders is analyzed and discussed in academic committee and valid suggestions are forwarded to Board of Studies of SPPU for further needful. The faculty members also put forth these suggestions during syllabus revision meetings of SPPU.

Director, Dr. Bharat Kasar is member of Board of Studies of Financial Management and two faculty members are the part of syllabus revision committee in various boards.

Note: As the institute affiliated to SPPU, syllabus designing & revision does not come under the preview of Governing Council and Board of Management.



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